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Education

Ph.D	2017-2021	Nanjing University, China, Library Information & Archival Management, Supervisor: Prof. Jianjun Sun
(Jointly training)	2018-2021	The University of Texas at Austin, Texas, Information Studies, Supervisor: Prof. Yan Zhang Dissertation: Influencing factors of credibility judgment during users' online health information seeking
Dual M.S.c	2013-2015	University of Groningen, Netherlands, International Business University of Newcastle upon Tyne, United Kingdom, Marketing Dissertation: I satisfy therefore I buy: An investigation on influencing factors of continuous purchase intention in C2C context
B.S.	2008-2012	Nanjing Agricultural University, China, Agricultural Economics and Management
(visiting)	2011-2012	Gothenburg University, Sweden, Economics Dissertation: The EKC estimations on agricultural Non-CO2 GHG emissions based on panel data from 130 countries

Working Experience

2021 – Present	Associate Professor, Business School, Hohai University, China
2022 – Present	Postdoctoral Researcher, School of Information Management, Wuhan University, China
2015 – 2017	Program Purchasing, Ford Motor Research & Engineering Company Ltd., China <ul style="list-style-type: none">• Lead purchasing program activities in accordance with global product development system and other program requirements;• Develop overall sourcing strategy and sourcing process;• Responsible for Ford Asia Pacific C-car programs.
2012 – 2013	Government Employee, Rural Affairs Office of Nantong City, China <ul style="list-style-type: none">• Project management of Farmland Arrangement Projects;• Lead / coordinate social welfare and public finance departments to rearrange small farmers.

PUBLICATIONS

Peer-reviewed Journal Papers

- [65] **Song, S.**, Yao, X., Zhao, Y., & Ba, Z. (2024). Get inspired and pay for the goods: An investigation of customer inspiration and purchase intention in livestream shopping. *Journal of Retailing and Consumer Services*, 78, 103750. **[ABS-2, 5-year impact factor: 11.2, JCR Q1]**
- [64] **Song, S.**, Zhao, Y., Yao, X., Ba, Z., & Zhu, Q. (2022). Serious information in hedonic social applications: Affordance, self-determination and health information adoption in TikTok. *Journal of Documentation*, 78(4), 890-911. **[ABS-2, 5-year impact factor: 1.8Error! Reference source not found., JCR Q2]**
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- [62] **Song, S.**, Zhao, Y., Yao, X., Ba, Z., & Zhu, Q. (2021). Short video apps as a health information source: An investigation of affordances, user experience, and users' intention to continue use of TikTok. *Internet Research*, 31(6), 2120-2142. **[ABS-3, 5-year impact factor: 7.9, JCR Q1] ★ ESI Top 1% Highly Cited Paper in Social Science of 2023**
- [61] **Song, S.**, Yao, X., & Wen, N. (2021). What motivates Chinese consumers to avoid information about the COVID-19 pandemic?: The perspective of the stimulus-organism-response model. *Information Processing & Management*, 58(1), 102407. **[ABS-2, 5-year impact factor: 7.3, JCR Q1] ★ ESI Top 1% Highly Cited Paper in Social Science of 2021, 2022, 2023, 2024**
- [60] **Song, S.**, Zhang, Y., & Bei, Y., (2021). Interventions to support consumer evaluation of online health information credibility: A scoping review. *International Journal of Medical Informatics*, 145, 104321. **[PubMed, 5-year impact factor: 4.6, JCR Q2]**
- [59] Yang, L., **Song, S. (Corresponding Author)**, & Liu, C. (2023). Green signals: The impact of environmental protection support policies on firms' green innovation, *Business Strategy and the Environment*, 33(4), 3258-3278. **[ABS-3, 5-year impact factor: 14.0, JCR Q1]**
- [58] Zhao, Y., Zhao, M., & **Song, S. (Corresponding Author)** (2022). Online health information seeking among patients with chronic conditions: Integrating the health belief model and social support theory. *Journal of Medical Internet Research*, 24(11), e42447. **[PubMed, 5-year impact factor: 6.7, JCR Q1]**
- [57] Zhao, Y. C., Wu, D., **Song, S. (Corresponding Author)**, & Yao, X. (2022). Exploring players' in-game purchase intention in freemium open-world games: The role of cognitive absorption and motivational affordances. *International Journal of Human-Computer Interaction*, 4.5, 744-760. **[5-year impact factor: 4.5, JCR Q1]**
- [56] Zhao, Y., Zhao, M., & **Song, S. (Corresponding Author)** (2022). Online health information-seeking behaviors among older adults: Systematic scoping review. *Journal of Medical Internet Research*, 24(2), e34790. **[PubMed, 5-year impact factor: 6.7, JCR Q1] ★ ESI Top 1% Highly Cited Paper in Social Science of 2024**
- [55] Kong, W., **Song, S., (Corresponding Author)** Zhao, Y., Zhu, Q., & Sha, L. (2021). TikTok as a health information source: An assessment of the quality of information in diabetes-related videos. *Journal of Medical Internet Research*, 23(9), e30409. **[PubMed, 5-year impact factor: 6.7, JCR Q1] ★ ESI Top 1% Highly Cited Paper in Social Science of 2025**

- [54] Song, X., **Song, S.**, Zhao, Y. C., Min, H., & Zhu, Q. (2021). Fear of missing out (FOMO) toward ICT use during public health emergencies: An investigation on predictors and outcomes. *Journal of Database Management (JDM)*, 32(2), 20-35.
- [53] Pian, W., **Song, S.**, & Zhang, Y. (2020). Consumer health information needs: A systematic review of measures. *Information Processing & Management*, 57(2), 102077. **[ABS-2, 5-year impact factor: 7.3, JCR Q1] ★ ESI Top 1% Highly Cited Paper in Social Science of 2021**
- [52] Zhao, Y. C., Wu, D., & **Song, S.** (2025). Meaning - making during mental health struggles: Transitional information practices among individuals with obsessive - compulsive disorder. *Journal of the Association for Information Science and Technology*, online. **[ABS-3, 5-year impact factor: 3.0, JCR Q2]**
- [51] Zheng, H., Luo, C., **Song, S.**, Ou, M., & Hansen, P. (2025). The algorithmic influence: What drives people to use AI-powered social media as a source of health information?. *International Journal of Human-Computer Interaction*, online. **[5-year impact factor: 4.5, JCR Q1]**
- [50] Jia, M., Zhao, Y. C., **Song, S.**, Zhang, X., Wu, D., & Li, J. (2024). How vicarious learning increases users' knowledge adoption in live streaming: The roles of parasocial interaction, social media affordances, and knowledge consensus. *Information Processing & Management*, 61(2), 103599. **[ABS-2, 5-year impact factor: 7.3, JCR Q1]**
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- [47] Ba, Z., Zhao, Y. C., **Song, S.**, & Zhu, Q. (2022). Does the involvement of charities matter? Exploring the impact of charities' reputation and social capital on medical crowdfunding performance. *Information Processing & Management*, 59(3), 102942. **[ABS-2, 5-year impact factor: 7.3, JCR Q1]**
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- 宋士杰, 赵宇翔, 朱庆华. 从ELIZA到ChatGPT: 人智交互体验中的AI生成内容 (AIGC) 可信度评价 [J]. 情报资料工作, 2023, 44(4): 35-42. [CSSCI]

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- 宋士杰, 赵宇翔, 朱庆华.** iField视域下的可信度研究: 概念溯源、主题演化与未来展望 [J]. 中国图书馆学报, 2022, 48(1): 107-126 [CSSCI]
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- 宋士杰, 齐云飞, 赵宇翔, 朱庆华.** 冲突性健康信息对用户健康信息搜寻的影响: 基于不确定性视角的探究 [J]. 图书情报工作, 2021, 65(11): 24-32. [CSSCI]
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- 宋士杰, 赵宇翔, 宋小康, 朱庆华.** 信息源对数字原住民健康信息可信度判断的启发式实验研究 [J]. 情报学报, 2020, 39 (4): 399-408. [CSSCI]
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- 宋士杰, 赵宇翔, 宋小康, 朱庆华.** 互联网环境下失真健康信息可信度判断的影响因素研究 [J]. 中国图书馆学报, 2019, 45(4): 72-85. [CSSCI]
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- 宋士杰, 赵宇翔, 韩文婷, 朱庆华.** 互联网环境下公民健康素养对健康风险的抑制效应分析——基于CHNS数据的慢性病实证研究[J]. 数据分析与知识发现, 2019, 3(4): 13-21. [CSSCI]
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- 宋士杰, 宋小康, 赵宇翔, 朱庆华.** 互联网使用对于老年人孤独感缓解的影响探索——基于CHARLS数据的实证研究 [J]. 图书与情报, 2019, (1): 63-69. [CSSCI]
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- 宋士杰, 张玥, 赵宇翔.** Science 2.0视角下公众科学项目设计准则初探[J]. 情报资料工作, 2018, (5): 6-13. [CSSCI]

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- 宋士杰**, 赵宇翔, 朱庆华. 健康信息获取渠道对健康素养培育的影响——基于城乡异质性视角 [J]. 图书与情报, 2018, (5): 36-43. [CSSCI]
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- 王雷, **宋士杰**, 朱庆华. 基于微信公众号文章的失真健康信息识别方法比较与优化[J]. 情报学报, 2023, 42(2): 127-135. [CSSCI]
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- 陈琼, **宋士杰**, 赵宇翔. 突发公共卫生事件中信息过载对用户信息规避行为的影响：基于COVID-19信息疫情的实证研究 [J]. 情报资料工作, 2020, 41(3): 76-88. [CSSCI]
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李新月, 练靖雯, **宋士杰**, 赵宇翔, 朱庆华. 失真信息的预先干预研究: 概念内涵、研究框架与未来展望 [J]. 情报理论与实践. 46(9): 57-68. [CSSCI]
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- 徐孝娟, 赵宇翔, 史如菊, 钱鹏博, **宋士杰**. SOR理论在国内图书情报学领域的采纳: 溯源、应用及未来展望 [J]. 情报资料工作 [CSSCI]
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- 赵宇翔, 赵梦圆, 巴志超, **宋士杰**, 刘周颖. 国际学术期刊编委团队变化对期刊发文特征的影响——基于JASIST和IP&M的案例分析 [J]. 情报资料工作, 2022, 43(2): 101-112. [CSSCI]
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- [17] **Song, S.**, Ying, Y., Zhao, Y., & Li, J. (2024). Harnessing the power of scientists and livestreaming: Health information outreach in a medical library. *Proceedings of the Association for Information Science and Technology*.
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- [7] Li, J., Zhao, Y., & **Song, S.** (2024). Exploring users' contextual information needs and concerns when interacting with mobile map apps. *Proceedings of the Association for Information Science and Technology*.
- [6] Zhao, Y., Lian, J., **Song, S.**, & Ying, J. (2022). Engaging with immersive technologies in medical library: An investigation of

students' perceived affordances and constraints. In *2022 Conference on ACM SIG Human Information Interaction and Retrieval*

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 - [4] Zhao, Y., Liu, Z., & **Song, S.** (2018). Why should I pay for the knowledge in social Q&A platforms? In *International Conference on Information* (pp. 577-582). Springer, Cham.
 - [3] Wu, D., Zhao, Y., Zhang, Y., & **Song, S.** (2024) Contextual information needs of people in life transitions struggling with obsessive-compulsive disorder. In *Information Seeking in Context Conference (ISIC)*.
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 - [1] Song, X., Zhang, X., Zhao, Y., & **Song, S.** (2017). Fearing of missing out (FoMO) in mobile social media environment: Conceptual development and measurement scale. *iConference 2017 Proceedings*.
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Grants

- [11] Project: Features Detection and Collaborative Correction of Health Misinformation on Social Media (Role: **PI**)
Grant: National Science Foundation of China (Grant No. 72204076)
国家自然科学基金青年项目：社交媒体失真健康信息的特征识别与协同纠偏机制研究
- [10] Project: Health Misinformation Collaborative Correction in Social Media (Role: **PI**)
Grant: MOE (Ministry of Education in China) Project of Humanities and Social Sciences (Grant No. 22YJC870013)
教育部人文社会科学青年基金：社交媒体环境中失真健康信息的协同纠偏研究
- [9] Project: AIGC Credibility in Human-AI Interactions (Role: **PI**)
Grant: Social Science Foundation of Jiangsu Province (Grant No. 23TQC005)
江苏省社会科学基金青年项目：人智交互体验中AI生成内容的可信度评价研究
- [8] Project: Health Information Behaviors Supportive and Interventive Research for Older Adults in Jiangsu (Role: **PI**)
Grant: Application Research for Social Science of Jiangsu Province (Grant No. 23SYB-016)
江苏省社科应用研究精品工程课题：面向健康中国的江苏老年人健康信息行为支持机制与干预路径研究
- [7] China Postdoctoral Science Foundation (Role: **PI**)
中国博士后科学基金（第16批特别资助站中）：资助编号 2023T160499
- [6] China Postdoctoral Science Foundation (Role: **PI**)
中国博士后科学基金（第72批面上资助）：资助编号 2022M722477
- [5] Project: Supportive Interventions on Older Adults' Information Behaviors in Digital-Age (Role: **PI**)
Grant: the Fundamental Research Funds for the Central Universities, Hohai University
中央财政经费专项：数智时代的老年人健康信息行为支持机制与干预路径研究 (Grant No. B240207009)
- [4] Project: Consumer-centered Corrections and Interventions of Social Media Health Misinformation (Role: **PI**)
Grant: the Fundamental Research Funds for the Central Universities, Hohai University
中央财政经费人文社科自由探索专项：基于消费者视角的社交媒体虚假健康信息纠偏干预研究 (Grant No.

B220201054)

- [3] Project: The Impact of Information Overload in Consumer Health Information Seeking (Role: **PI**)
Grant: Postgraduate Research & Practice Innovation Program of Jiangsu Province, by Jiangsu Provisional Education Department
江苏省研究生学术创新计划: 信息过载对用户健康信息搜寻影响机制研究 (Grant No. KYCX19_0022)
- [2] Project: Investigation of Information Overload in Online Health Communication: Measurements and Interventions (Role: **PI**)
Grant: S-Tech Academic Support Project of Internet Communication, by Tencent Ltd.
腾讯 S-Tech 学术支持计划项目: 互联网健康传播中的信息过载研究
- [1] Project: Applying Crowdsourcing in Digital Humanities (Role: **PI**)
Grant: Postgraduate Foundation of Nanjing University for Interdisciplinary Research, by Nanjing University
南京大学研究生创新计划: 基于特藏资源的数字人文项目众包机制探索 (Grant No. 2017ZDW01)
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HORNORS & AWARDS

- 2023 Award of Best PhD Dissertation of Jiangsu Province
2023 Award of Best PhD Dissertation of Nanjing University
2023 World's Top 2% Scientists 2023
2021 Talent Scholarship-First Level, Nanjing University, China
2021 iConference Best Poster Nominee Reward
2019 ASIS&T Best Poster Reward
2019 Best Paper of Graduate Innovation Forum of Jiangsu Province
2019 Best Paper of 9th Chinese National Doctoral Consortium of Information Science Discipline
2018 International Communication Scholarship- First Level, Nanjing University, China
2013 Dutch-Sino Scholarship, Netherlands
2011 Erasmus Mundus Scholarship, European Union
2010 Triple-A Scholarship- First Level, Nanjing Agricultural University, China
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TEACHING & MENTORING

Teaching

- 2022 - Present Social Media Marketing (**Instructor:** Undergraduate Course, Hohai University)
- 2022 Frontiers in Information and Communication Technologies (**Instructor:** Undergraduate Course, Hohai University)
- 2022 - Present Business English (**Instructor:** Graduate Course, Hohai University)
- 2025 - Present Information Retrieval (**Instructor:** Graduate Course, Hohai University)
- 2017-2019 International Business (**Instructor:** Undergraduate Course, Nanjing University)
- 2017-2019 Organizational Behaviors (**Instructor:** Undergraduate Course, Nanjing University)
- 2014 E-Marketing (**TA:** Undergraduate Course, Newcastle University)

Mentoring

Undergraduate Innovation Projects

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|-----|----------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|
| [1] | Design of User Experience and Nudges of Motivational Computations on Livestreams in Short-video Apps
短视频直播的用户体验塑造与消费激励设计（2022-2023） | Students: Qinjun Li, Jiaying Li, Qing Tian,
Kaiyuan Lei |
| [2] | Green and Low-carbon Consumptions for the Future
绿色“销”费，“碳”索未来（2022-2023） | Students: Yifan Xu, Keying Xu, Xiangxiong
Mo, Yijian Ni, Yiming Wang |
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SERVICES

Reviewers for Journals

Information Studies & Information Management Journals:

Journal of the Association for Information Science and Technology (JASIST)	Information Systems Journal
Information Processing & Management	Information Technology & People
Journal of Information Science	Internet Research
Library and Information Science Research	Universal Access in the Information Society
Online Information Review	International Journal of Information Technology & Decision Making
Journal of Librarianship & Information Science	Behaviour & Information Technology
Aslib Journal of Information Management	Health Informatics Journal
Health Information and Libraries Journal	
图书情报知识(Document, Information & Knowledge)	图书情报工作(Library and Information Service)
情报资料工作(Information and Documentation Services)	图书馆论坛(Library Tribune)
现代情报(Journal of Modern Information)	

Human-computer Interaction Journals:

Interacting with Computers	International Journal of Human-Computer Interaction
Human Factors and Ergonomics in Manufacturing & Service Industries	ACM Transactions on Computer-Human Interaction (TOCHI)

Communication Journals:

Social Media and Society	Science Communication
Asian Journal of Communication	Frontiers in Communication
Journal of Broadcasting & Electronic Media	

Economics & Management Journals:

Applied Economics Letters	Journal of Asia Business Studies
Cogent Business & Management	Managerial and Decision Economics
Electronic Commerce Research	Journal of Retailing and Consumer Services
Marketing Intelligence and Planning	Electronic Commerce Research and Applications

Health Journals:

Social Science & Medicine	Digital Health
Journal of Medical Internet Research (JMIR)	Clinical Epidemiology
Frontiers in Psychology	BMJ Open
Frontiers in Public Health	BMC Public Health
Journal of Gerontology: Social Science	Cyberpsychology, Behavior, and Social Networking
Disaster Medicine and Public Health Preparedness	Annals of Medicine
Risk Management and Healthcare Policy	Medical Education Online

Reviewers for Conferences

Annual Meeting of the Association of Information Science and Technology (ASIS&T), iConference, International Conference on Information Systems (ICIS), Pacific Asia Conference on Information Systems (PACIS), Americas Conference on Information Systems (AMCIS), China Summer Workshop on Information Management(CSWIM), ACM SIGIR Conference on Human Information Interaction and Retrieval (CHIIR), Human-Computer Interaction International Conference (HCII), Information Seeking in Context (ISIC) conference, Wuhan International Conference on E-business (WHICEB)

Committee Members for Conferences

Americas Conference on Information Systems (AMCIS) 2025, MiniTrack PC
 Annual Meeting of China Association for Information Systems (CANIS) 2025, Track PC
 Annual Meeting of China Association for Information Systems (CANIS) 2022, Track PC
 Pacific Asia Conference on Information Systems (PACIS) 2023, Track AE
 China Summer Workshop on Information Management (CSWIM) 2019, 2020, 2021
 ASIST 2020 Workshop: "ICT for Development, Empowerment for Growth"
 Aging and Health Informatics Conference (AHIC) 2019, Austin, Texas

Academic Membership

Association of Information Science and Technology (ASIS&T); Association for Computing Machinery (ACM); Association for Information Systems (AIS); Gerontological Society of America (GSA); American Psychological Association (APA);中国系统工程学会(Systems Engineering Society of China); 中国科技情报学会 (China Society for Scientific and Technical Information)
